

## Sprite Online Competition Rules

### Surprise and Delight Giveaways

1. By accepting the Prizes, all winners agree to be bound by these rules as interpreted by the Promoter, whose decision regarding any dispute will be final and binding. The Promoter reserves the right at any time and without notice to amend, modify, or change these rules, and to postpone, suspend or cancel this Giveaway and any prizes (which will not be subject to a draw), or any aspect thereof, without notice at any time, for any reason which the Promoter reasonably deems necessary.
2. The Giveaway commences on August 2016 and runs until 31 December 2016. During this period, our CIC team will determine the winners as well as how many prizes will be given away during the period of the competition.
3. The prizes are RAK (random acts of kindness) and are subject to Sprite's discretion. No entries are required as these prizes will solely be rewarded based on overall engagement and positive sentiment with the Sprite brand's values.
4. All winners will be notified on Twitter and Instagram and will be requested to respond via a direct message on Twitter and Instagram, as applicable. A subsequent follow up call will be made to confirm their details.
5. The surprise and delight prizes will consist of the following:
  - a. 50x Xbox One stereo headphones
  - b. 50x DC caps
  - c. 20x Skate helmets
  - d. 650x Happy socks
  - e. 60x Custom Women's Tights from Funky Tights
  - f. 60x Custom Men's Tights from Funky Tights
  - g. 30x Fujifilm Yellow Instax Mini 8 and Fujifilm Instax Wide 210 Instant Colour Film
6. The Promoter/CIC team will advise the winners when they will receive their Prize, which will be delivered to an agreed upon address. A lead time of 12 (twelve) weeks will be granted for the delivery of prizes.
7. The Prize winners are obligated to behave responsibly and comply with the Competition rules and all reasonable requests of the Promoter and its agents.
8. The Prizes are neither transferable nor redeemable for cash. The Promoter reserves the right to substitute the Prizes with any other prize of comparable commercial value.
9. Should any dispute arise in relation to the interpretation of the Competition rules, the Promoter's decision shall be final and no correspondence shall be entered into.
10. All the winners indemnify the Promoter, its advertising agencies, advisers, nominated agents, partners, suppliers and Bottlers of beverages identified by the trademarks owned by or licensed to The Coca-Cola Company, its affiliates and/or associated companies against any and all claims of any nature whatsoever arising out of and/or from their participation in any way whatsoever in this Competition (including, as a result of any act or omission, whether as

a result of negligence, misrepresentation, misconduct or otherwise on the part of the Promoter and/or use of the prizes).

11. The Promoter may require the winners to be identified, photographed and published in printed media, or to appear on radio and television, when accepting their prizes or after having received their prizes. The winners will be given the opportunity to decline to the publication of their images and to participate in the Promoter's marketing material in so far as it relates to the Giveaway. The Promoter may use the uploaded images in whole or in part, and any reproductions thereof, worldwide for advertising, promotion, publicity or otherwise on any website for any media purpose and for any other lawful purpose whatsoever.
12. By accepting the Giveaway, the winners agree that The Coca-Cola Company and its affiliates (including the Promoter, subsidiaries, Bottlers, and joint ventures) may contact the winners via email and through social media platforms to deliver marketing communications regarding their products and promotional activities. The Promoter may also use the personal data collected from the winners as described in the Privacy Policy accessible at [www.coca-cola.co.za](http://www.coca-cola.co.za) and that such use may include transfers to the Promoter's affiliates and third party service providers in any country.
13. The Promoter may require the winners to complete and submit an information disclosure agreement and indemnification to enable the Promoter to ensure compliance with these Rules and the Consumer Protection Act 68 of 2008. Should any winner refuse or be unable to comply with this rule for any reason, such a winner will be deemed to have rejected the Prize and it shall revert back to the Promoter.
14. The Giveaway is in no way sponsored, endorsed or administrated by, or associated with Instagram or Twitter. Winners provide their information to the Promoters and not to Instagram or Twitter.
15. All queries relating to the Giveaway can be directed to the Coca-Cola Customer Care Line on 0860 112 526. A copy of the Giveaway rules is available at no cost to the participants and can be downloaded in printable form at [www.coca-cola.co.za](http://www.coca-cola.co.za).