

Coke Studio Online Competition Rules

1. This Coca-Cola Promotional Competition ("Competition") is organised by Coca-Cola Africa (Proprietary) Limited ("Promoter").
2. The Competition is open to permanent residents and citizens of South Africa over the age of 13 (thirteen) years, in possession of a valid South African Identity Document or Birth Certificate, except any employee, director, member, partner agent or consultant or any person directly or indirectly who controls or is controlled by the Promoter and/or immediate family members of any employee, director, member, partner, agent or consultant of or person indirectly or directly in control or controlled by the Promoter, its advertising agencies, advisers, dealers, suppliers and Bottlers of beverages identified by the trademarks owned by or licensed to The Coca-Cola Company, its affiliates and/or associated companies ("Disqualified Participants").
3. Participants under the age of 18 (eighteen), must have obtained the prior consent of their parents and/or legal guardians, and the parents and/or legal guardians must have read and accepted these rules, prior to the participant participating in the Competition.
4. By entering the Competition, all participants and winners agree to be bound by these rules as interpreted by the Promoter, whose decision regarding any dispute will be final and binding. The Promoter reserves the right at any time without notice to amend, modify, or change these rules, and to postpone, suspend or cancel this Competition and any prizes (which have not yet been subject to a draw), or any aspect thereof, without notice at any time, for any reason which the Promoter reasonably deem necessary.
5. The Competition commences on 20 September 2016 and runs until the 19 November 2016, both days inclusive. During this period, a total of 50 (fifty) prizes will be given away.
6. The 50 (fifty) prizes consist of the following:
 - 6.1 Coke Studio Snapback caps x 1 per winner
 - 6.2 Coke Studio earphones x 1 per winner
7. The determination of which of the above prizes a particular winner will receive is at the sole discretion of the Promoter and no correspondence will be entered into regarding the Promoter's decision.
8. To stand a chance of winning one of the prizes, entrants will need to follow Coca-Cola ZA account on Twitter and retweet the opt-in tweet posted by Coca-Cola ZA.
9. Participants may enter this Competition as many times as they wish, subject to the following:

- a. No automated entries will be allowed and all entries must be made by a natural person manually on the Twitter page; and
 - b. If any entry was made in a manner which in the Promoter's discretion provides the participant with an unfair advantage over other entrants, such Participant will be disqualified from this and all future competitions run by the Promoter.
10. The 50 (fifty) prize winners will be selected by an automated system (Blue Robot competition widget) unlocking prizes at a pre-determined number of retweets. The decision is final and binding and the Promoter will not enter into any correspondence regarding the decision.
11. Participants may enter this Competition as many times as they like provided they complete the entry mechanics set out in paragraph 8 above each time. However, participants are only eligible for 1 (one) prize under this Competition.
12. All winners will be notified via a direct message on Twitter, as applicable. Once possible winners are notified on Twitter, they will have 48 (forty-eight) hours to respond to the winner notification. If the possible winner fails to respond within 48 (forty-eight) hours the Promoter reserves the right to determine another winner.
13. In order for the particular entry to be confirmed as valid, the Promoter will call the possible winners and conduct a Competition verification process. Participants whose entries have been selected and have been confirmed as valid after the verification process, will be notified telephonically within 1 (one) week from the date that they have won and have been declared a winner. The Promoter will advise all the winners when they will receive their prize, which will be delivered to an agreed upon address.
14. If the Promoters are unable to reach any person or complete the verification process after drawing his/her entry for whatsoever reason, such person will be disqualified and the draw of a replacement entry shall take place in the same manner as the first draw.
15. All Prize winners are obliged to behave responsibly and comply with the Competition rules and all reasonable requests of the Promoter and its agents.
16. The Prizes are neither transferable nor redeemable for cash. The Promoter reserves the right to substitute Prizes with any other prize of comparable commercial value.
17. Should any dispute arise in relation to the interpretation of the Competition rules, the Promoter's decision shall be final and no correspondence shall be entered into.
18. All participants and/or winners, as the case may be, indemnify the Promoter, its advertising agencies, advisers, nominated agents, partners, suppliers and Bottlers of beverages identified by the trademarks owned by or licensed to The Coca-Cola Company, its affiliates and/or associated companies against any and all claims of any

nature whatsoever arising out of and/or from their participation in any way howsoever in this Competition including, as a result of any act or omission, whether as a result of negligence, misrepresentation, misconduct or otherwise on the part of the Promoter and/or use of the prize.

19. The Promoter may request that the winners to be identified, photographed and published in printed media, or to appear on radio and television, when accepting the prize or after having received their prize. However, the winner may decline the opportunity. The Promoter may use the uploaded image in whole or in part, and any reproductions thereof, worldwide for advertising, promotion, publicity or otherwise on any website for any media purpose and for any other lawful purpose whatsoever.
20. By entering the Competition, the participant agrees that The Coca-Cola Company and its affiliates (including the Promoter, subsidiaries, bottlers, and joint ventures) may contact the participant via email and through social media platforms to deliver marketing communications regarding their products and promotional activities. The Promoter may also use the personal data collected from the participant as described in the Privacy Policy accessible at www.coca-cola.co.za and that such use may include transfers to the Promoter's affiliates and third party service providers in any country.
21. The Promoter may require the winners to complete and submit an information disclosure agreement and indemnification to enable the Promoter to ensure compliance with these Rules and the Consumer Protection Act 68 of 2008. Should any winner refuse or be unable to comply with this rule for any reason, such winner will be deemed to have rejected the Prizes and it shall revert back to the Promoter.
22. The Competition is in no way sponsored, endorsed or administrated by, or associated with Twitter. Participants provide their information to the Promoter and not to Twitter.
23. All queries relating to the Competition can be directed to Coca-Cola Customer Care Line 0860 112 526 (Monday to Friday, 08:00-17:00). Terms and Conditions are available on www.coca-cola.co.za, at no cost to the participants and can be downloaded in printable form.