

Fanta Online Competition Rules

1. This Promotional Competition ("Competition") is organised by Coca-Cola Africa (Proprietary) Limited ("Promoter").
2. The Competition is open to permanent residents and citizens of South Africa over the age of 13 (thirteen) years, in possession of a valid South African Identity Document or Birth Certificate, except any employee, director, member, partner, agent or consultant or any person directly or indirectly who controls or is controlled by the Promoter and/or immediate family members of any employee, director, member, partner, agent or consultant of or person indirectly or directly in control or controlled by the Promoter, its advertising agencies, advisers, dealers, suppliers and Bottlers of beverages identified by the trademarks owned by or licensed to The Coca-Cola Company, its affiliates and/or associated companies ("Disqualified Participants").
3. Participants under the age of 18 (eighteen), must have obtained the prior consent of their parents and/or legal guardians, and the parents and/or legal guardians must have read and accepted these rules, prior to the participant entering the Competition.
4. By entering the Competition, all participants and the winner agree to be bound by these rules as interpreted by the Promoter, whose decision regarding any dispute will be final and binding. The Promoter reserves the right at any time to amend, modify, or change these rules, and to postpone, suspend or cancel this Competition and any Prizes (which have not yet been subject to a draw), or any aspect thereof, without notice, for any reason which the Promoter reasonably deems necessary.
5. The Competition commences on 3 October 2016 and ends on the 16 December 2016, both days inclusive. A total of 207 (two hundred and seven) Prizes will be given away, and the winners will be determined and announced by the Promoter during the period of the Competition.
6. The winners will be notified via a direct message on Facebook, Twitter and/or Instagram, with a subsequent follow up telephone call to confirm their details.
7. The total of 207 Prizes that is to be won nationwide, consists of the following:
 - a) X110 2GB data bundles (this prize only applies to entrants on prepaid or "TopUp" contracts using Vodacom, Cell C, MTN, Telkom/8ta)
 - b) x27 Fujifilm Instax Mini 90 Neo Classic Camera bundles along with x54 Fujifilm Instax Mini Instant Film packets (10 sheets) white (2 (two) refill packs rewarded along with 1 (one) Instant Camera
 - c) x16 A510 Samsung phones, black
 - d) Prize draw dates and allocations are stated below:

	PRIZE DRAW DATES						Total Prizes
	17-Oct	31-Oct	14-Nov	28-Nov	12-Dec	19-Dec	
A510 Samsung Phones Black	2	2	2	2	4	4	16
Fujifilm Instax Mini 90 Neo Classic, Camera Bundle	4	4	4	4	4	7	27
Fuji INSTAX Film MINI (10 Sheets), white	8	8	8	8	8	14	54
Data 2g	10	20	20	20	20	20	110
Totals							207

- e) Prize delivery – Winners must allow for a period of 8 (eight) weeks after notification of winning for prize delivery.
8. Entrants will qualify for the Competition via the use of the #FantaPhotoBomb hashtag related to specific Photobomb challenge social media posts. The winners will be selected by the Promoter on Facebook, Twitter and/or Instagram.
 - 9 Every second Monday (from the 3rd of October), the Promoter will post a weekly photobomb challenge to the Fanta online community based on a specified theme.
 - 10 To stand a chance of winning a Prize, entrants will need to do the following:
 - a) Upload an original photo that is in line with the weekly theme.
 - b) Use #FantaPhotoBomb in their post on Facebook, Twitter and/or Instagram.
 - 11 Participants may enter the Competition as many times as they like, subject to the following:
 - a. No automated entries will be allowed and all original entries must be made by a natural person manually on Facebook, Twitter and/or Instagram; and
 - b. If any entry was made in a manner which in the Promoter's discretion provides the participant with an unfair advantage over other entrants, such a Participant will be disqualified from this and all future Competitions run by the Promoter.
 - 12 Winners will be selected at Promoter discretion in accordance to the theme and creativity of the entry. The decision is final and binding and the Promoter will not enter into any correspondence regarding the decision.
 - 13 Participants are only eligible for 1 (one) Prize each under this Competition.
 - 14 The winners will be notified via a direct message on Facebook, Twitter and/or Instagram, as applicable. Once the possible winners are notified via a direct message on Facebook, Twitter and/or Instagram, they will have 48 (forty-eight) hours to respond to the winner notification. If the possible winner fails to respond within 48 (forty-eight) hours, the Promoter reserves the right to draw another winner.
 - 15 Winners of data bundles will be sent an SMS with instructions on how to enter the USSD string and follow the prompts to claim their prize of 2GB of data.
 - a. By dialing into the USSD string, you will be opting in to receive your prize (2GB data), USSD costs are 20 cents per 20 seconds.
 - b. Data bundles will be automatically loaded onto the consumers' mobile phone and a network message confirming the upload will be received.
 - c. Data bundles are valid for 30days from date of upload across all networks (Vodacom, MTN, Cell C and Telkom Mobile) and are not transferable.

- 16 In order for the particular entries to be confirmed as valid, the Promoter will call the possible winners and conduct a Competition verification process. Participants, whose entries have been selected and confirmed as valid after the verification process, will be notified telephonically within 1 (one) week from the date on which they have won and declared a winner. The Promoter will advise the winners when they will receive their Prizes, which will be delivered to an agreed upon address.
- 17 The Prize winners are obliged to behave responsibly and comply with the Competition rules and all reasonable requests of the Promoter and its agents.
- 18 The Prizes are neither transferable nor redeemable for cash. The Promoter reserves the right to substitute the Prizes with any other Prize of comparable commercial value.
- 19 Should any dispute arise in relation to the interpretation of the Competition rules, the Promoter's decision shall be final and no correspondence shall be entered into.
- 20 All participants and/or the winners, as the case may be, indemnify the Promoter, its advertising agencies, advisers, nominated agents, partners, suppliers and bottlers of beverages identified by the trademarks owned by or licensed to The Coca-Cola Company, its affiliates and/or associated companies against any and all claims of any nature whatsoever arising out of and/or from their participation in any way howsoever in this Competition (including, as a result of any act or omission, whether as a result of negligence, misrepresentation, misconduct or otherwise on the part of the Promoter and/or use of the Prizes).
- 21 The Promoter may request the winners to be identified, photographed and published in printed media, or to appear on radio and television, when accepting the Prizes or after having received their Prizes. The winners will be given the opportunity to decline to the publication of their images and to participate in the Promoter's marketing material in so far as it relates to the Competition. The Promoter may use the uploaded images in whole or in part, and any reproductions thereof, worldwide for advertising, promotion, publicity or otherwise on any website for any media purpose and for any other lawful purpose whatsoever.
- 22 By entering the Competition, the participants agree that The Coca-Cola Company and its affiliates (including the Promoter, subsidiaries, bottlers, and joint ventures) may contact the participants via email and through social media platforms to deliver marketing communications regarding their products and promotional activities. The Promoter may also use the personal data collected from the participants as described in the Privacy Policy accessible at www.coca-cola.co.za and that such use may include transfers to the Promoter's affiliates and third party service providers in any country.
- 23 Winners of this Competition will be logged into a central database of social and digital prize winners which is administered by the Promoter. Winners of this Competition will be excluded from winning promoted Prizes offered by the Promoters, for a period of 6 (six) months after the draw date of this Competition. This applies to all social and digital Competitions carried out by the following brands – Coca-Cola, Fanta, Sprite, Glaceau Vitaminwater, Fuze Tea and Powerade.
- 24 The Promoter may require the winners to complete and submit an information disclosure agreement and indemnification to enable the Promoter to ensure compliance with these Rules and the Consumer Protection Act 68 of 2008. Should a winner refuse or be unable to

comply with this rule for any reason, such a winner will be deemed to have rejected the Prize and it shall revert back to the Promoter.

- 25 The Competition is in no way sponsored, endorsed or administrated by, or associated with Facebook, Instagram or Twitter. Participants provide their information to the Promoters and not to Facebook, Instagram or Twitter.
- 26 All queries relating to the Competition can be directed to Coca-Cola Customer Care Line 0860 112 526. A copy of the Competition rules is available at no cost to the participants and can be downloaded in printable form at www.coca-cola.co.za