**HOT DOG CAFE COMPETITION RULES**

1. This Promotional Competition is organised by ABI the Soft Drink Division of SAB Limited (“Promoter”), Coca-Cola South Africa, a division of Coca-Cola Africa (Proprietary) Limited, and Hot Dog Café (Proprietary) Limited and/or their designated agencies (collectively ‘’Promoters’’).

1. The promotional competition is open to permanent residents and citizens of South Africa over the age of 18 years in possession of a valid South African Identity Document except any employee, director, member, partner, agent or consultant or any person directly or indirectly who controls or is controlled by the Promoters and/or immediate family members of any employee, director, member, partner, agent or consultant of or person indirectly or directly in control or controlled by the Promoters, their advertising agencies, advisers, dealers, suppliers and Bottlers of beverages identified by the trademarks owned by or licensed to ABI or The Coca-Cola Company, its affiliates and/or associated companies (“Disqualified Persons”).
2. By entering the promotional competition, all participants and winners agree to be bound by these rules which will be interpreted by the Promoters, whose decision regarding any dispute will be final and binding. The Promoters reserve the right to amend, modify, change, postpone, suspend or cancel this Competition and any prizes (which have not yet been subject to a draw), or any aspect thereof, without notice at any time, for any reason which the Promoters reasonably deem necessary.
3. The promotional competition commences on the 19th of September 2016 and ends on the 31st of October 2016 both days inclusive.
4. Participants stand a chance to win 1 (one) of 5 (five) Coca-Cola branded Bar Fridges valued at R2500.00 (two thousand five hundred Rand) each (“Prize”).
5. To stand a chance of winning one of these Prizes, participants must add a 500ml Coca-Cola product (Coke, Coke Zero, Coke Light, TAB, Sprite, Sprite Zero, Fanta, Stoney, Twist, Sparletta, Iron Brew and Powerade) (“Participating Products”) to any meal from any participating Hot Dog Café. The participant must retain the till slip and SMS the word ‘**Hotdog**’ and the last 4 digits of the barcode on their Coke product to 32671.

**SMS charged at R1.00. Free minutes and SMS bundles do not apply.**

1. The Promoters will conduct a random draw from all the entries received to determine possible winners on 3 November 2016 (“Draw Date”). In order for the particular entry to be confirmed as valid, Promoters will call the possible winners and conduct a Promotional Competition verification process.
2. Participants, whose entrees have been drawn and have been confirmed as valid after the verification process, will be notified telephonically within 1 (one) week from Draw Date and declared a winner.
3. Participants may enter this Competition as many times as they wish provided they purchase the Participating Products each time and retain their till slips. However, participants are only eligible for 1 (one) Prize under this Competition and only one winner per household is entitled to win a Prize.
4. Participants may not enter this Competition or be a winner if they have won a competition promoted by Promoters within the past 6 (six) months.
5. Entries which are unclear, illegible, are submitted via an incorrect entry mechanism or contain errors or from Disqualified Persons will be declared invalid.
6. If the Promoters are unable to reach any person after 1 (one) week or complete the verification process after drawing his/her entry for whatsoever reason, such person will be disqualified and the draw of a replacement entry shall take.
7. The Prizes are neither transferable nor redeemable for cash and the Promoters are not liable for any defect in the Prizes. The Promoters reserve the right to substitute Prizes with any other prize of comparable commercial value.
8. The Prize has a 1 (one) year replacement guarantee. Should something go wrong with the Bar Fridges (with in the one year period), the winner should contact David Openshaw on 011 455-2485 or [dave@dsm.org.za](mailto:dave@dsm.org.za) and he will repair the unit (as long as it was not customer abuse).
9. Should any dispute arise in relation to the interpretation of these competition rules, the Promoters’ decision shall be final and no correspondence shall be entered into.
10. All participants and the winners, as the case may be, indemnify the Promoters, their advertising agencies, advisers, nominated agents, suppliers and Bottlers of beverages identified by the trademarks owned by or licensed to The Coca-Cola Company, ABI and Hot Dog Cafe (Proprietary) Limited, its affiliates and/or associated companies against any and all claims of any nature whatsoever arising out of and/or from their participation in any way howsoever in this promotional competition (including, as a result of any act or omission, whether as a result of negligence, misrepresentation, misconduct or otherwise on the part of the Promoters and/or use of the Prizes).
11. The Promoters will require the winners to complete and submit an information disclosure agreement and indemnification to enable the Promoters to ensure compliance with these rules and the Consumer Protection Act 68 of 2008. Should any winner refuse or be unable to comply with this rule for any reason, such winner will be deemed to have rejected the Prizes and it shall revert back to the Promoters.
12. The Promoters may require the winners to be identified, photographed and the photographs published in printed media, or to appear on radio and television, when accepting their Prizes and/or after having received their Prizes. The winners will be given the opportunity to decline to the publication of their images and to participate in the Promoters’ marketing material in so far as it relates to the Promotional Competition.
13. All queries in connection with this promotional competition should be directed to **ABI Consumer Care Line: 0860 000 224**
14. A copy of the competition rules is available at no cost to the participants and can be downloaded in printable form from [www.abi.co.za](http://www.abi.co.za)