

## **Rochester ELFIE SELFIE Social Media Competition**

### **Terms and Conditions of Competition**

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1. The promoter is: Pepkor Trading (Pty) Ltd t/a Rochester Furniture. Registration number: 1958/003362/07 whose registered office is at Marlboro House, 6 Eastern Service Road Eastgate, Sandton 2090.
2. Employees of Rochester or their family members or anyone else connected in any way with the competition or helping to set up the competition shall not be permitted to enter the competition.
3. There is no entry fee and no purchase necessary to enter this competition.
4. Route to entry for the competition is via posting an Elfie Selfie on social media, tagging Rochester Furniture and using the hastags: #rochesterfurniture, #christmastime and #elfieselfie.
5. Closing date and time for weekly entries will be 00:00 every Thursday. Weekly winners will be announced between 12:00-13:00 every Friday. Last winner will be announced 16 December 2016. After this date and time no further entries will be considered to stand in line to win the weekly prize.
6. No responsibility can be accepted for entries not received for whatever reason.
7. The rules of the competition and the prize for each winner are as follows: 1 x R5 000 Rochester Voucher to be given to one winner on every Friday for 8 weeks starting Friday, 28 October 2016 and ending Friday, 16 December 2016.
8. The promoter reserves the right to cancel or amend the competition and these terms and conditions without notice in the event of a catastrophe, war, civil or military disturbance, act of God or any actual or anticipated breach of any applicable law or regulation or any other event outside of the promoter's control. Any changes to the competition will be notified to entrants as soon as possible by the promoter.
9. The promoter is not responsible for inaccurate prize details supplied to any entrant by any third party connected with this competition.
10. No cash alternative to the prizes will be offered. The prizes are not transferable. Prizes are subject to availability and we reserve the right to substitute any prize with another of equivalent value without giving notice.
11. Winners will be chosen by an independent adjudicator or panel of judges appointed by the promoter. To qualify, entrants must upload a selfie (to Facebook or Instagram). The selfie must include the entrant as well as any Rochester ELF and the entrant must tag @RochesterFurniture in the post as well as use the following hashtags: #rochesterfurniture, #christmastime, #elfieselfie. The post with the most likes wins.
12. The winner will be notified by email within 1 day of the weekly closing date. If the winner cannot be contacted within 5 days of notification, we reserve the right to withdraw the prize from the winner and pick a replacement winner.
13. The promoter will notify the winner when and where the prize can be collected.

14. The promoter's decision in respect of all matters to do with the competition will be final and no correspondence will be entered into.

15. By entering this competition, an entrant is indicating his/her agreement to be bound by these terms and conditions.

16. The competition and these terms and conditions will be governed by South African law and any disputes will be subject to the exclusive jurisdiction of the courts of South Africa.

17. The winner agrees to the use of his/her name and Elfie Selfie competition image in any publicity material. Any personal data relating to the winner or any other entrants will be used solely in accordance with current SA data protection legislation and will not be disclosed to a third party without the entrant's prior consent.

18. The winner's name and Elfie Selfie competition image will be available for use on social media for 28 days after winning his/her prize.

19. Entry into the competition will be deemed as acceptance of these terms and conditions.

20. This promotion is in no way sponsored, endorsed or administered by, or associated with, Facebook, Twitter or any other Social Network. You are providing your information to Rochester Furniture and not to any other party. The information provided will be used in conjunction with the following Privacy Policy found at [https://www.rochester.co.za/base-theme-2016/pdf/terms\\_conditions.pdf](https://www.rochester.co.za/base-theme-2016/pdf/terms_conditions.pdf)