

## Powerade Online Competition Rules

1. This Promotional Competition (“Competition”) is organised by Coca-Cola Africa (Proprietary) Limited (“Promoter”).
2. The Competition is open to permanent residents and citizens of South Africa over the age of 13 (thirteen) years, in possession of a valid South African Identity Document or Birth Certificate, except any employee, director, member, partner, agent or consultant or any person directly or indirectly who controls or is controlled by the Promoter and/or immediate family members of any employee, director, member, partner, agent or consultant of or person indirectly or directly in control or controlled by the Promoter, its advertising agencies, advisers, dealers, suppliers and Bottlers of beverages identified by the trademarks owned by or licensed to The Coca-Cola Company, its affiliates and/or associated companies (“Disqualified Participants”).
3. Participants under the age of 18 (eighteen) must have obtained the prior consent of their parents and/or legal guardians, and the parents and/or legal guardians must have read and accepted these rules, prior to the participant participating in the Competition.
4. By entering the Competition, all participants and the winners agree to be bound by these rules as interpreted by the Promoter, whose decision regarding any dispute will be final and binding. The Promoter reserves the right at any time without notice to amend, modify, or change these rules, and to postpone, suspend or cancel this Competition and any Prizes (which have not yet been subject to a draw), or any aspect thereof, without notice at any time, for any reason which the Promoter reasonably deems necessary.
5. The Competition commences on the 21st of September 2016 and ends on the 26th of September 2016, all days inclusive. A total of 10 Prizes (match tickets) will be given away, the winners will be determined and announced by the CIC team during the period of the Competition.
6. The winners will be notified via a direct message on Facebook and/or Twitter, with a subsequent follow up call via telephone to confirm their details.
7. After contact details have been confirmed, tickets will be delivered to the winners via email.
8. There is a total of 10 match tickets to be won nationwide.
9. The Prizes consist of the following:
  - a) 2 sets of 5 tickets to the SA vs Australia match on 30 September at SuperSport Park in Centurion.
  - b) Winners will be responsible for their own transport to and from the stadium. The Promoter will not be liable for any travel-related costs.
10. Entrants will qualify for the Competition by posting their original screenshots with the Proteas side of the coin visible in the comments section and tag four friends. The Competition post/s will be uploaded by the CIC team on Facebook and/or Twitter.
- 9 To stand a chance of winning the Prize, entrants will need to do the following:
  - a) Be on the lookout for our competition posts on Facebook and/or Twitter

- b) Post their original screenshots with the South African side of the coin visible in the comments section and tag four friends.
  - c) Only people who have tagged four friends and have shared their original screenshots in the comments section will be eligible.
- 10 Participants may only enter the Competition once, subject to the following:
- a. No automated entries will be allowed and all entries must be made by a natural person manually on Facebook and/or Twitter; and
  - b. If any entry was made in a manner which in the Promoter's discretion provides the participant with an unfair advantage over other entrants, such a Participant will be disqualified from this and all future Competitions run by the Promoter.
- 11 Winners will be selected via an audited random draw on the 28<sup>th</sup> of September. The decision is final and binding and the Promoter will not enter into any correspondence regarding the decision.
- 12 The winners will be notified via a direct message on Facebook and/or Twitter, as applicable. Once the possible winners are notified via direct message on Facebook, Twitter and/or Instagram, they will have 48 (forty-eight) hours to respond to the winner notification. If the possible winner fails to respond within 48 (forty-eight) hours, the Promoter reserves the right to draw another winner.
- 13 In order for the particular entry to be confirmed as valid, the Promoter will call the possible winners and conduct a Competition verification process. Participants, whose entries have been selected and have been confirmed as valid after the verification process, will be notified telephonically within 1 (one) week from the date that they have won and have been declared the winner. The Promoter will advise the winners when they will receive their Prizes, which will be delivered to an agreed upon address.
- 14 The Prize winners are obligated to behave responsibly and comply with the Competition rules and all reasonable requests of the Promoter and its agents.
- 15 The Prizes are neither transferable nor redeemable for cash. The Promoter reserves the right to substitute the Prizes with any other Prize of comparable commercial value.
- 16 Should any dispute arise in relation to the interpretation of the Competition rules, the Promoter's decision shall be final and no correspondence shall be entered into.
- 17 All participants and/or the winners, as the case may be, indemnify the Promoter, its advertising agencies, advisers, nominated agents, partners, suppliers and bottlers of beverages identified by the trademarks owned by or licensed to The Coca-Cola Company, its affiliates and/or associated companies against any and all claims of any nature whatsoever arising out of and/or from their participation in any way whatsoever in this Competition (including, as a result of any act or omission, whether as a result of negligence, misrepresentation, misconduct or otherwise on the part of the Promoter and/or use of the Prize).
- 18 The Promoter may require the winners to be identified, photographed and published in printed media, or to appear on radio and television, when accepting the Prizes or after having received their Prizes. The winners will be given the opportunity to decline to the publication of their images and to participate in the Promoter's marketing material in so far as it relates to the Competition. The Promoter may use the uploaded image in whole or in

part, and any reproductions thereof, worldwide for advertising, promotion, publicity or otherwise on any website for any media purpose and for any other lawful purpose whatsoever.

- 19 By entering the Competition, the participants agree that The Coca-Cola Company and its affiliates (including the Promoter, subsidiaries, bottlers, and joint ventures) may contact the participants via email and through social media platforms to deliver marketing communications regarding their products and promotional activities. The Promoter may also use the personal data collected from the participants as described in the Privacy Policy accessible at [www.coca-cola.co.za](http://www.coca-cola.co.za) and that such use may include transfers to the Promoter's affiliates and third party service providers in any country.
- 20 The Promoter may require the winners to complete and submit an information disclosure agreement and indemnification to enable the Promoter to ensure compliance with these Rules and the Consumer Protection Act 68 of 2008. Should any winner refuse or be unable to comply with this rule for any reason, such a winner will be deemed to have rejected the Prize and it shall revert back to the Promoter.
- 21 The Competition is in no way sponsored, endorsed or administrated by, or associated with Facebook or Twitter. Participants provide their information to the Promoters and not to Facebook, Instagram or Twitter.
- 22 All queries relating to the Competition can be directed to Coca-Cola Customer Care Line on 0860 112 526 Mon-Fri between 08:00 - 17:00. A copy of the Competition rules is available at no cost to the participants and can be downloaded in printable form at [www.coca-cola.co.za](http://www.coca-cola.co.za)