

CRACK THE LUCKY EGG

**THIS EASTER
AND WIN!**

**...YOUR
SHARE OF
R250 000
IN OK VOUCHERS!**

1 BUY!

**ANY
PARTICIPATING
PRODUCT
IN-STORE.**

2 SMS!

**THE
SPECIAL
NUMBER TO:
41534**

3 WIN!

**A CHANCE
TO CRACK
THE LUCKY
EGG!**

– PLUS –

MORE TO BE WON ONLINE



OKFDTALKS



OKFDTWEETS

CRACK THE LUCKY EGG EASTER COMPETITION RULES

1. This competition (the "Competition") is organized by the OK Franchise Division of Shoprite Checkers (Pty) Ltd. ("the Promoter").
2. The Competition commences on 22 February 2017 and will close on 17 April 2017 at midnight (the "Competition Period").
3. By entering the Competition, a person that enters the Competition (the "Entrant") agrees to be bound by these rules which govern the Competition. The Promoter reserves the right to amend or supplement these rules at any time by publishing the amended or supplemented rules on its website or by displaying them in participating stores. The Entrant will be deemed to have accepted such amended or supplemented rules upon publication on the Promoter's website or in participating stores.
4. The Competition is only open to persons who are resident in the Republic of South Africa or the Republic of Namibia.
5. In order to participate in the Competition, the Entrant must purchase one of the products identified by the Promoter in the Competition's marketing material during the Competition Period ("Participating Products") and receive a special entry code on the OK till slip associated with that purchase of a Participating Product.
6. The Entrant must submit this code via cell phone / SMS / USSD to the competition entry number **41534** in the Republic of South Africa, and **2222** in Namibia. Standard mobile rates apply. Loyalty members are automatically entered into the competition when using their loyalty card with purchases of participating products.
7. No unique code can be generated without the purchase of a participating product, so the till slip and unique code stand as proof of purchase and validate the entry. Only ONE unique code will appear on each valid till slip. Only ONE entry per unique code is possible.
8. The Competition is NOT open to directors, members, partners, employees, agents of or consultants to the Promoter, its franchisees, subsidiaries, marketing and promotional agencies, any person who directly or indirectly controls or is controlled by the Promoter or any other person involved directly or indirectly with the organization of this Competition. The Competition is also not open to family members of any of the persons mentioned above or any member of their households.
9. The Promoter may, at its discretion, disqualify any entry it deems to not comply with these rules. The Promoter may also disqualify an Entrant if the Promoter finds that the Entrant has attempted to manipulate the outcome of the Competition, though the electronic entry mechanism seeks to eliminate such possibilities.
10. After the Competition closing date, the Promoter or its representatives will conduct a random electronic draw to determine the winners of the Competition. One winner per participating OK fd store will be announced on 19 April 2017 on the promoter's website at www.okfd.com as well as on marketing material in participating stores.
11. The Promoter or its representative/s will contact winners via the cellular number provided in their entries. The Promoter will NOT be liable for a winner failing to receive a prize if incorrect contact details were provided at the time of entry or if the winner is otherwise unreachable. If the Promoter cannot contact a winner after taking reasonable steps to do so, the winner will forfeit the prize and the Promoter may, in its sole discretion, choose to do another random draw for that prize.
12. Winners must each collect their prizes from the store where they purchased a Participating Product and received a till slip in order to enter via SMS. Winners will be contacted and notified of the date and time at which their prizes can be collected.
13. Prizes are limited to one prize per winner and are subject to availability. The Promoter may substitute alternative prizes at its discretion. The Promoter reserves the right not to award any prize should they become unavailable. Prizes are not transferable and may not be exchanged for cash.
14. The Promoter does not make any warranties or representations in respect of the prizes and they are provided to winners in an "as is" condition. The Promoter will not be liable for any costs or expenses in respect of the prizes, including, but not limited to, costs and expenses relating to the collection, delivery, registration, possession, use or maintenance of the prizes.
15. By entering this competition, all entrants consent to the Promoter using their name to publicly announce them as winner, should they be selected as a winner. The Promoter will request the winner's permission to use their image in marketing material. The winner may decline such request.
16. The Promoter shall not be liable for any claims, liability, damages, loss, costs or expenses whatsoever which is suffered by any person (including but not limited to indirect or consequential loss) as a result of- or arising from participation in this Competition or the collection of the prizes awarded. By entering this competition, the entrant agrees to release, indemnify and hold the Promoter, its subsidiaries, agents, contractors, marketing and promotional agencies exempt from any and all claims, liabilities, damages, costs and expenses arising out of his/her participation in the collection of the prize and/or acceptance and/or use of the prize.
17. The Promoter reserves the right to terminate this Competition with immediate effect and without notice of such termination. In such an event, all entrants hereby waive any rights or claims which they may have against the Promoter and hereby acknowledge that they will have no recourse or claim of any nature whatsoever against the Promoter, its subsidiaries, agents, contractors, marketing and/or promotional agencies.
18. The Promoter's decision in this Competition will be final and no correspondence will be entered into.
19. OK Enjoy, OK Express and OK Furniture are NOT participating in this campaign and as such, entries into this Competition cannot be made at these stores.

Promotion runs from 22 February - 17 April 2017.

Owners you can count on!

OK