

TERMS AND CONDITIONS FOR THE 'AQUELLÉ' JOY OF SUMMER PROMOTIONAL COMPETITION CONDUCTED BY aQuellé ('THE PROMOTER')

The competition commences on 27 February 2017 and ends at 11:59:59pm on 24 April 2017.

To qualify as an entrant into this promotional competition you must:

- Be a South African citizen, residing in South Africa and be in possession of a valid South African identity card/document;
- Have access to a valid bank account;
- Enter this promotional competition in your personal capacity and not as a business. For example: no close corporations, partnerships or any other legal entity can participate.

Competition:

- This competition will be run via USSD short code (*120*712#) 20c per 20 seconds.
- Entrants can enter the competition by purchasing any specially marked bottle of 500ml and 1.5L aQuellé Flavoured Sparkling Drink.
- Dial the USSD short code (*120*712#) and enter the unique 8-digit short code found under the bottle cap, on request.
- Follow the on-screen prompts to find out if you are a winner.
- Entrants can enter as many times as they want to increase their chances of winning. However, a unique code is only valid for 1 (ONE) entry.
- Free SMS's do not apply; free minutes do not apply; bill payer's permission is required to enter.
- By dialling the number, entrants are bound by these Terms and Conditions.
- All incorrect entries will be billed for, time-outs will be billed for and not count as a valid entry.

Prizes:

- Entrants will stand a chance of winning 1 (ONE) of 400 (FOUR HUNDRED) R250 cash prizes to the total value of R100 000, 1 (ONE) of 900 (NINE HUNDRED) surprises to the value of R200 000 or 1 (ONE) airtime voucher from R200 000 worth of airtime vouchers.
- Entrants will be notified immediately if they are a winner at the end of the USSD journey.
- Winners will thereafter receive a confirmation SMS of the prize won.
 - Airtime winners will receive a SMS with the unique airtime code for instant redemption.
 - Cash winners will receive a SMS confirming the amount they have won and a reference code.
 - Surprise winners will receive a SMS confirming the prize they have won and a reference code.
- Winners of cash and surprises will be contacted telephonically within 2 weeks of receiving their confirmation SMS:
 - Winners will be required to provide further details for delivery / redemption of their prize.
 - Should a winner be unreachable or fails to answer their phone after 3 (three) attempts over a period of 10 (ten) working days, the prize will be forfeited.
- It is to the discretion of the Promoter whether these calls are recorded.

Terms of delivery:

- Delivery of prizes (cash and surprises) will occur within 3 weeks of receiving confirmation of entrant's details.
- Should entrants fail to supply valid/correct delivery details, the prize will be forfeited.
- Delivery of prizes will occur by way of a third party courier and the promoter will not be held liable for incorrect delivery address supplied, resulting in failure of the prize being delivered.
- In the event that the entrant is unreachable or fails to claim prizes after 3 (three) attempts to deliver over a period of 10 (ten) working days, the prize will be forfeited.
- The entrant shall present a valid identity document at the time of the delivery of prize.
- Deliveries will only be made within the borders of the Republic of South Africa.

- Deliveries will occur from Monday to Friday during regular office hours (08H00 to 17h00) and no deliveries will be made on weekends or public holidays.

General:

- The Promoter of this promotional competition is aQuellé ('the Promoters').
- This Promotional Competition and the awarding of prizes are held in accordance with the Consumer Protection Act, 2008 and specifically the regulations governing promotional competitions.
- The Promoters, its directors, members, partners, employees, agents or consultants and their spouses, life partners, parents, children, siblings, business partners or associates are not eligible to participate in or enter this promotional competition.
- All information relating to this promotional competition and published on any promotional or advertising material forms part of these terms and conditions of entry.
- Upon entering this promotional competition, the entrant agrees to receive marketing information, updates, special offers and the like from aQuellé until such time as the entrant decides to opt out of receiving such marketing material.
- In the event of a dispute, the decision of the Promoters will be final and binding on all aspects of this promotional competition and no correspondence will be entered into.
- The Promoters, their directors, members, partners, employees, agents, consultants, suppliers, contractors and sponsors assume no liability whatsoever for any direct or indirect loss or damage arising from an entrant's participation in this promotional competition or for any loss or damage, howsoever arising.
- By accepting the prize, the winners consent to have the Promoters publish the winners' names and photographs in any advertising, promotional, print, point-of-sale or public relations material, the nature and manner of such releases to be determined within the sole discretion of the Promoter.
- aQuellé or the appointed agency may invite any winner to permit the use of her/his image in marketing materials and/or to participate in a marketing activity.
- If required by the Minister for Trade and Industry, the Consumer Protection Commission or for whatever other reason, the Promoters shall have the right to terminate this promotional competition with immediate effect and without notice of such termination. In such event, all entrants hereby waive any rights, which they may have against the Promoters and hereby acknowledge that they will have no recourse or claim of any nature whatsoever against the Promoters, their directors, members, partners, employees, sponsors, agents or consultants.
- If the Promoter suspects foul play by any participant, they are entitled to disqualify the participant with immediate effect. The Promoter's decision regarding this matter is final and no correspondence on this matter will be entertained.
- Entrants to the competition are responsible for entering their correct personal details should they win, the Promoters will not be held liable should these details be incorrectly submitted.
- All entrants, by entering this promotional competition, agree to be bound by these Terms and Conditions.
- The Promoters reserve the following rights:
 - The right to substitute the prize with other prizes of similar commercial value; and
 - The right to alter the dates of competition commencement and the competition 'end date'.