

**BELLS WORKERS DAY “STAND A CHANCE TO WIN A R2000 SHOPRITE VOUCHER EVERYDAY”  
PROMOTIONAL COMPETITION - TERMS & CONDITIONS**

1. The promoters are Diageo South Africa (Pty) Ltd (registration number: 1964/003344/07) (“Diageo SA”) and Shoprite Checkers registration number 1929/001817/07 and its selected national stores (collectively “the promoters”).
2. This promotional competition is open to all South African residents who are 18 years or older, in possession of a valid identity document, except any director, member, partner, employee, agent or consultant of the Promoters, the marketing service providers or any person who directly or indirectly controls or is controlled by these entities, including their spouses, life partners, business partners or immediate family members.
3. This promotional competition starts on 1 May 2017 and ends at 12am (midnight) on 4 June 2017. Any entries received after the closing date will not be considered.
4. To enter, participants will be required to:
  - 4.1 Buy 750ml bottle of Bells Extra Special or Bells Special Reserve from Shoprite Liquor stores in South Africa.
  - 4.2 Sms your name, surname & the Competition Code on the promotional competition till slip to the promotional competition sms line displayed on your till slip: *See till slip for details.*
  - 4.3 Standard SMS Rates Apply
5. Participants must keep their till slip as proof of purchase.
6. Participants must enter in their correct contact details. If a participant drawn as a winner has given incorrect contact details, the Promoter reserves the right to select another winner in terms of the rules.
7. Participants may enter as many times as they wish, provided that each entry is associated with a separate purchase and unique code.
8. The prize is 1 of 35 R2000 Shoprite vouchers which will be rewarded on a daily basis
  - 8.1 Any winners selected over the duration of the promotion will not be eligible to enter nor win the prize again
  - 8.2 Prize will be shared with winners via SMSing of the voucher code to be redeemed into a voucher card at their nearest Shoprite store based on a predetermined randomization mechanic.
9. Any prize not taken up for any reason within two months of notification will be forfeited, and a new prize winner will be drawn.
10. Under the circumstance that a voucher is the prize, the expiry date for using the voucher will be printed on it.
11. All winners will be required to provide their names, ID numbers and contact details and to sign an acknowledgment of receipt of the prize.

12. Winners will be selected by means of a random draw each day in the month of May and will be notified via instant SMS with the voucher SMSed through to them (according to randomized draw method). If the prize winner does not convert their SMS voucher into a store voucher before expiry of the code the prize will be forfeited and another winner will not be selected in accordance with the rules.
13. The prize includes delivery via SMS.
14. A copy of these rules can be found on the following website: [www.termsconditions.co.za](http://www.termsconditions.co.za) throughout the period of the promotional competition or can be obtained from the Consumer Call Centre on telephone number 0800 600 230.
15. The Promoters reserve the right to name winners publicly. By entering this promotional competition, prize winners agree to the publication of their names by the Promoters.
16. Any personal data submitted by you will be used solely in accordance with current South African data protection legislation, the Consumer Protection Act and the Promoters' respective privacy policies. The promoters may contact you for marketing purposes, on the basis that you will have the election to opt out at each interaction.
17. The Promoters shall not be responsible for any lost, damaged, delayed, incorrect or incomplete entries for any reason whatsoever. Proof of sending will not be accepted as proof of receipt.
18. The Promoters shall not be responsible for the failure of any technical element relating to this promotional competition that may result in an entry not being successfully submitted.
19. The Promoters reserve the right to disqualify any winner if fraud or cheating is suspected, including without limitation, through the manipulation of code or otherwise frequently falsifying data.
20. No applications from agents, third parties, organised groups or applications automatically generated by computer will be accepted. No incomplete or corrupted entries will be accepted. Entries will only be accepted if they comply with all entry instructions.
21. The prizes are not exchangeable for cash and are not transferable.
22. The Promoters reserve the right to use the images taken of the winners for publicity purposes in any manner they deem fit, without remuneration being made payable to the winners. However, a winner has the right to object to these images being used by written notification to the Promoter at Building 3, Maxwell Office Park, Magwa Crescent, WATERFALL CITY, MIDRAND 2090 Attention: Legal Department.
23. The Promoters shall have the right to change or terminate the promotional competition immediately and without notice, if deemed necessary in their opinion and if circumstances arise outside of their control. In the event of such change or termination, all participants agree to waive any rights that they have in respect of this promotional competition and acknowledge that they will have no recourse against the Promoters or their agents.

24. In the event that the prize is not available despite the Promoters' reasonable endeavors to procure the prize, the Promoters reserve the right to substitute prizes of equal value.
25. Neither the Promoters, their agents, their associated companies, nor any directors, officers or employees of such, shall be liable for any loss or damage, whether direct, indirect, consequential or otherwise arising from any cause whatsoever, which may be suffered by the participant.
26. The judges' decision is final and no correspondence will be entered into.
27. Participation in the promotional competition constitutes acceptance of the promotional competition rules and participants agree to abide by the rules.