**Pick and Pay Steeldale: WIN A SINOTEC 40 INCH FULL HD LED TV**

**Official Rules**

1. **Promoter.** ABI Bottling (Proprietary) Limited is the promoter to this promotional competition (“Promotional Competition”).
2. **Eligibility.** The promotional competition is open to citizens, temporal or permanent residents of South Africa over the age of 18 years. Any employee, director, partner, immediate family member, agent, consultant or any person directly or indirectly who controls or is controlled by the Promoters and/or The Coca-Cola Company, their advertising agencies, advisers, dealers, suppliers, customers or any member of CCBSA, its affiliates and/or associated companies is disqualified from participating (collectively, “Disqualified Persons”). In addition, all Participants must be natural persons and no prizes will be awarded to legal entities.
3. **Agreement to Official Rules.** By entering the Promotional Competition, all Participants agree to be bound by these rules which will be interpreted by the Promoters, whose decision regarding any dispute will be final and binding. The Promoters reserve the right to amend, modify, change, postpone, suspend or cancel this Promotional Competition and any prizes (which have not yet been subject to a selection), or any aspect thereof, without notice at any time, for any reason which the Promoters deems necessary and without any compensation whatsoever.
4. **Promotional Period.** The promotional competition commences on 1 April 2017 and ends at 23H59 on 31 May 2017 both days inclusive.
5. **How to Enter.**
   1. To stand a chance of winning one of the prizes, Participants must purchase any 4 x 2 litre of either Coca-Cola, Coca-Cola Zero, Coca-Cola Light or Tab (“Participating Product”) from Pick n Pay Hyper Steeldale (“Participating Retailer”).
   2. The Participant must write their names, surname and phone number at the back of a till slip and place in the entry box provided at the Participating Retailer.
   3. Entries that are unclear or illegible will be disqualified.
6. **Prize/s.**
   1. The main prize is 1 (one) 40 SINOTEC 40 INCH FULL HD LED TVvalued at R4299
   2. The Promoters do not accept any liability for any further and or additional costs and/or expenses in relation to delivery of the prize.
7. **Selection.** 
   1. The Promoter or its nominated administrator’s decision is final and binding.

* 1. The Promoters will select the names of the potential winners in a random selection of all eligible entries received during the Promotion Period on 2 June 2017. Please note that the winner is to have a valid TV License.
  2. Participants whose entrees have been selected will be notified by e-mail or telephonically within 4 weeks from date of the selection as to where and when they may collect the prize. The odds of winning a prize depends on the number of eligible entries received during the Promotion Period.

1. **Requirements of Potential Winner/s.** Potential winners must continue to comply with the Official Rules. Winning is contingent upon fulfilling all requirements. In the event that a potential winner cannot be contacted, fails to collect a prize within one month of being notified thereby forfeiting such prize, forfeits the prize for any other reason, or is disqualified for any reason, the Promoter or its administrator will select an alternate potential winner from all remaining eligible entries, up to 3 alternates.  If the alternate potential winners are disqualified, the applicable prize will not be awarded.
2. **Publicity.** The Promoters may require the finalists and/or winners to be identified, photographed and published in printed media, or to appear on radio and television, when accepting their prizes and/or after having received their prizes. The winners will be given the opportunity to decline to the publication of their images and to participate in the Promoters’ marketing material in so far as it relates to the Promotional Competition
3. **General conditions.**
   1. If the Promoters are unable to reach any person after selecting his/her entry for whatsoever reason, such person will be disqualified and the selection of a replacement entry shall take place in the same manner as the first selection.
   2. The prizes are neither transferable nor redeemable for cash and the Promoters are not liable for any defect in the prizes. The Promoters reserve the right to substitute prizes with any other prize of comparable commercial value or to vary, postpone, suspend, or cancel the Promotional Competition and any prizes (which have not yet been subject to a selection), or any aspect thereof, without notice at any time and for any reason whatsoever.
   3. In the event that the operation, security, or administration of the Promotional Competition is impaired in any way for any reason, including, but, not limited to, fraud, virus or other technical problem, the Promoter may, in its sole discretion, either: (a) suspend the Promotional Competition to address the impairment and then resume it in a manner that best conforms to the spirit of these Official Rules; or (b) cancel the Promotional Competition and award the prizes in a random selection from all eligible entries received up to the time of the impairment. The Promoter reserves the right in its sole discretion to disqualify any individual it finds to be tampering with the entry process or the operation of the Promotional Competition or to be acting in violation of the Official Rules of this or any other promotion, or in an unsportsmanlike or disruptive manner. Any attempt by any person to undermine the legitimate operation of the Promotional Competition may be a violation of criminal and civil law, and, should such an attempt be made, the Promoter reserves the right to seek damages from any such person to the fullest extent permitted by law. The Promoter's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.
   4. The Promoters will require the winners to complete and submit a declaration form, prize acceptance form to enable the Promoters to ensure compliance with these rules and the Consumer Protection Act 68 of 2008. Should any winner refuse or be unable to comply with this rule for any reason, such winner will be deemed to have rejected the prizes and it shall revert back to the Promoters.
   5. Information collected from Participants is subject to Promoter’s Privacy Policy found at [www.abi.co.za](http://www.abi.co.za).
4. **Release and Limitation of Liability.** Except where prohibited in law, Participants and the winners, as the case may be, indemnify the Promoter, Coca-Cola Beverages Africa (Proprietary) Limited together with its subsidiaries, and The Coca-Cola Company, as well as their directors, employees, affiliates, agents, advertising agencies, advisers, suppliers and customers against any and all claims of any nature whatsoever (including consequential and economic loss) arising out of and/or from their participation in any way howsoever in this Promotional Competition including, but not limited to: (a) any act or omission, whether as a result of gross negligence, misrepresentation, misconduct or otherwise, (b) use of the prizes, (c) unauthorized human intervention in the Promotional Competition, (d) technical errors related to computers, servers, providers, printers or telephone or network lines, (e) errors in the administration of the Promotional Competition or the processing of entries, (f) injury or death or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from Participant’s participation in the Promotional Competition or receipt or misuse of any prize. If, for any reason, the Participant’s entry is confirmed to have been erroneously deleted, lost, or otherwise destroyed or corrupted, Participant’s sole remedy is another Promotional Competition entry, if it is possible.
5. **Queries.** All queries in connection with this Promotional Competition should be directed to Customer Care Line: 0860 000 224.
6. Copy of Rules. A copy of the competition rules is available at no cost to the Participants and can be downloaded in printable form from [www.abi.co.za](http://www.abi.co.za).