

BKLYN Sneaker Competition

PROMOTIONAL COMPETITION RULES

1. This promotional competition ("Competition") is run by Geestep (Proprietary) Limited ("Promoter") and is open to all persons who reside in South Africa, have a valid and active cellular telephone number ("Mobile Number"), except the employees and their immediate families of Promoter, Promoter's advertising and promotion agencies, associated companies, owners and staff.
2. The Promoter reserves the right to alter, amend, cancel or extend this Competition in part or in its entirety (including, but not limited to, value and/or prize, bookings and/or planned activities).
3. In the event of an amendment, alteration and/or cancellation, the Promoter will not compensate any individual for any reason whatsoever.
4. These Rules and any alterations/amendments thereto will be interpreted by Promoter only.
5. Participation by all entrants ("Participants") constitutes acceptance of these rules.
6. By participating in the Competition, Participant confirms acceptance of "opt in" to the receipt of promotional communications from Promoter.
7. Participants can choose to Opt-out of communications at any time by responding via SMS to the SMS received or via email. SMS's will incur the Participant's standard network operator cost
8. This Competition will be run on the BKLYN website, promoted on Facebook and Instagram.
9. Competition Period: The Competition begins on 8 June 2017 and ends at midnight on 31 July 2017.

10. The Prize/s :

Prize/s

- 10.1. The total value of prizes amounts to R10 000
- 10.2. 1 completed sign-up entitles an entrant to 1 entry in to the competition
- 10.3. There are 10 x 2 pair hampers to be won
- 10.4. **Prize Redemption**: The winner will receive an SMS directly to their mobile phone with further details
- 10.5. The Prize must be redeemed within 30 days of the end of the competition period.
- 10.6. Prize/s will only be awarded to the winner/s upon successfully fulfilling all requirements
- 10.7. **The judge's decision is final.** Once prize winners have been chosen, no amendments or alterations to selected winners will be made. Participants have no recourse against "Promoter" whatsoever

11. Entry:

To qualify for an entry, the following steps stated below, **must** be completed in full in order for the entry to be considered valid and entered into the random draw:

- 9.1 Participants must visit the website (www.BKLYN.co.za)
- 9.2 Participant must SIGN-UP with all required details on the website
- 9.3 Participants must FOLLOW BKLYN Sneakers on INSTAGRAM
- 9.4 Participants must TAG 2 friends on any BKLYN post

*Promoter is not responsible for entries not received timeously or at all.

PRIVACY POLICY: This Privacy Policy governs the manner in which the Promoter treats all Participants (you) personal information collected electronically when Participants enter this use this Competition.

- 1. What is personal information? Personal information refers to information that identifies or relates specifically to the Participant, for example, Participants name, age and identity number, and any other information that Participant provides by means of participation in this Competition or any other form of communication.

2. Promoter respects Participants' privacy and personal information and for this reason, Promoter takes all reasonable and appropriate measures to protect Participant's personal information and to keep it confidential. Promoter will not sell, rent or provide personal information to any unauthorised third parties for their independent use without Participant's consent.
3. **ECT Act and CPA:** Promoter also voluntarily subscribe to the principles outlined in Section 51 of the Electronic Communications and Transactions Act 2002 ('ECT Act'), which govern Participant's right to having his/her personal information kept private. This means that Promoter will only collect, disclose, collate, process and store ('use') Participants' personal information with consent, unless required to do so by law, or a court order, or in the public interest, and will only use such information for the lawful purpose for which it is required. Promoter discloses herein, the purpose for which it will use, request and/or store Participants' personal information. Promoter will also keep a record of that personal information and the specific purpose for which it was collected. None of these terms or the privacy policy is intended to contravene any provision of the Consumer Protection Act ("CPA"), to the extent that it may be applicable.
4. How Promoter collects Participants' personal information: When any Participant enters this Competition Promoter will collect Participant's personal information that the Participant voluntarily provides to Promoter, either by way of registration on the entry mechanic, and/or by virtue of Participant completing information on a data capture site or card.
5. **Why Promoter collects and uses personal information:** In order to research our customers' wants and needs, and to provide customers' with the product/s and promotions that Participant requests and/or best suits Participant, it is necessary for Promoter to find out about Participant's preferences with respect to both products, lifestyle and promotional activities. Promoter therefore collects Participants' personal information in order to be able to identify and contact Participant's as requested, process Participant's requests so that Promoter can determine how best to meet Participant's needs, and to analyse Participant's personal information and combine all the information that Promoter has about Participant to compile a profile of Participant in order for Promoter to meet Participant's needs. Once Promoter has collected and analysed the personal information that Participant has provided, Promoter may send you promotional material or details which Promoter thinks may be of interest to you.

These Competition Rules, incorporating the Privacy Policy, are also available on www.BKLYN.co.za